

Hong Kong – Your Route to Growth in Asia

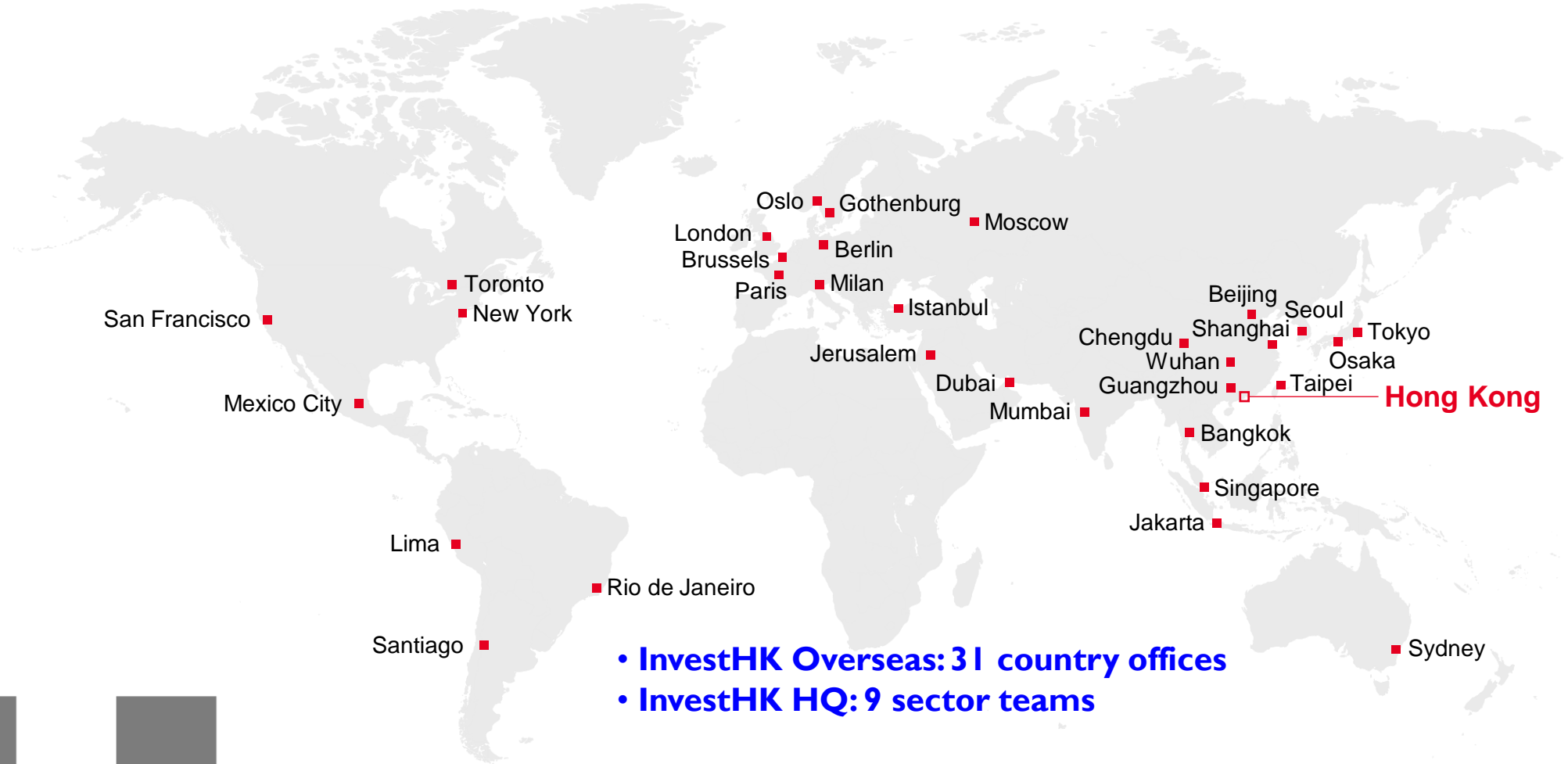
2nd of March 2023

Paula Kant, Head of Investment Promotion

Invest**HK**

InvestHK: Gov Dept focused on attracting Foreign Direct Investment (FDI)

Helping foreign companies establish a presence in HK



- InvestHK Overseas: 31 country offices
- InvestHK HQ: 9 sector teams
- InvestHK's services are FREE!

The three topics of today

1. Hong Kong, what's new?
2. HK: Regional APAC hub & Gateway to GBA-China
3. Recent success stories by Greek companies in HK.



Hong Kong has fully reopened!...

....To mainland China and to the world

ENTRY REQUIREMENTS

Travellers from Taiwan and overseas places

1. Inbound persons from Taiwan or overseas places, aged 4 or above, are required to conduct a rapid antigen test (RAT, can be self-administered) within 24 hours, or undergo a PCR-based nucleic acid test within 48 hours, prior to the scheduled time of flight departure (if you enter Hong Kong via the airport) or the scheduled time of arrival (if you enter via other boundary control points).
2. Make sure you have a negative result and keep a photo of the test result for 90 days for inspection on request by Government personnel. You may also voluntarily submit your test result via the Department of Health's 'Electronic Health Declaration Form'.
3. No vaccination requirement is required
4. **No more obligation to wear a mask! (since March 1)**

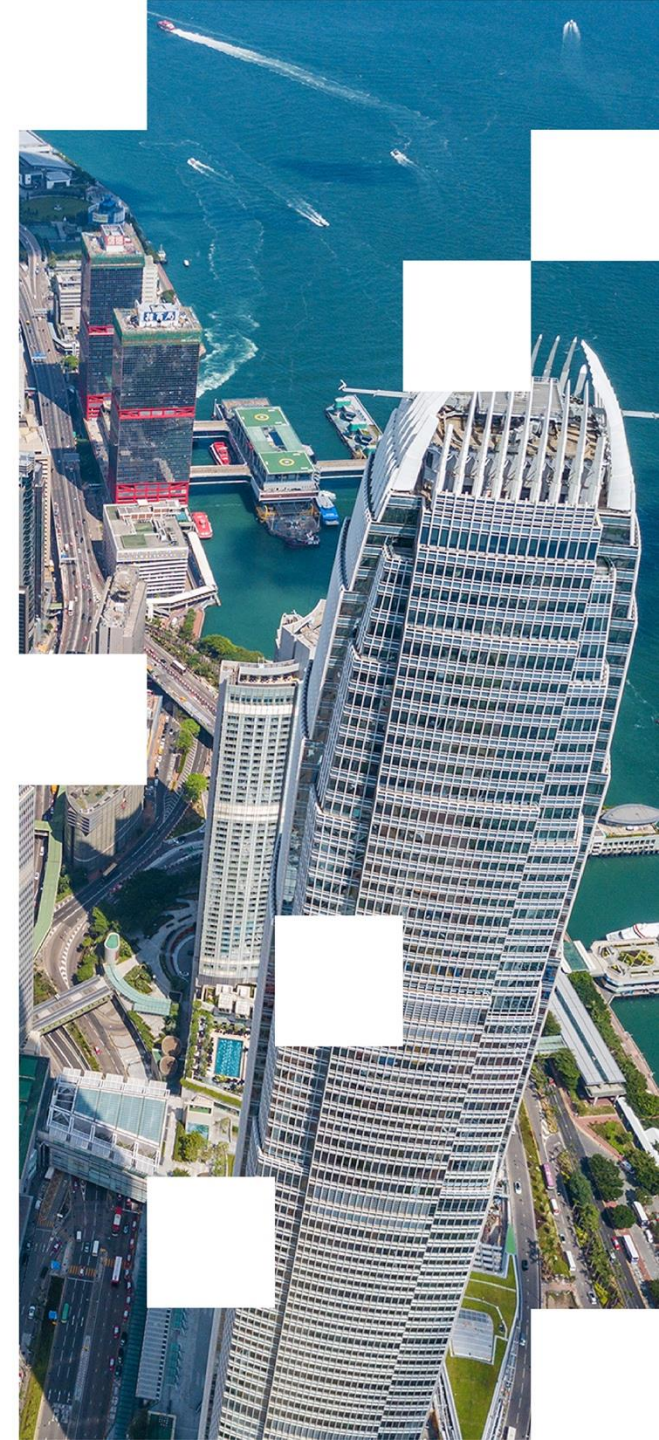


Greek travellers -> 90 days tourist visa on arrival. Greece: no COVID 19 measures for visitors from HK.

Macro outlook Hong Kong

- Economic recovery after Covid's impact → GDP +3% 2023 (-3.2% 2022)
- Tourism and retail now coming back
- Financial Services sector showing robust growth (Asia Hub)
- Trade hub role (2020 No.6 worldwide ranking)

Overview ^		
Percentage share of value added in GDP (%)	2020	2021
Four Key Industries		
(I) Financial services	23.4	21.3
(II) Tourism	0.4	0.1
(III) Trading and Logistics	19.8	23.7
(IV) Professional Services and Other Producer Ser	11.5	11.4

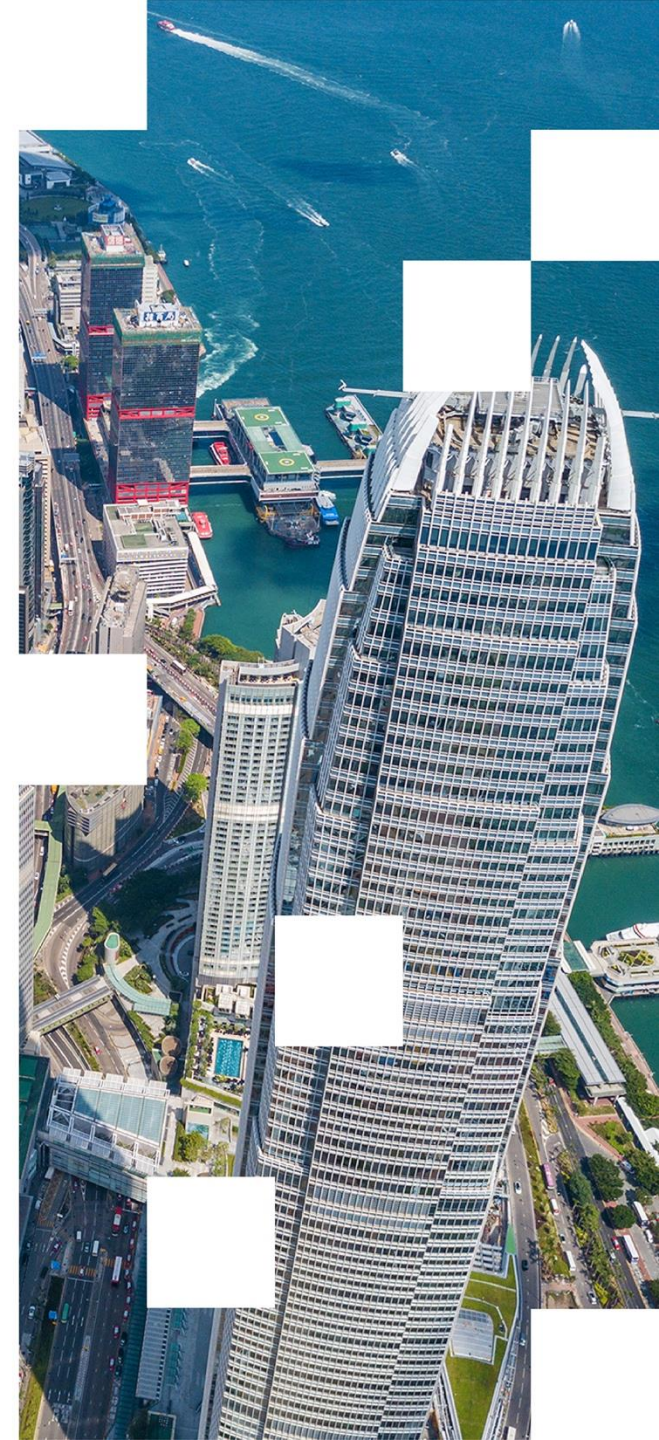


Heart of Asia

Around 120 airlines operate flights to around 220 destinations worldwide

4 hours
from Asia's key markets

5 hours
from half the world's population

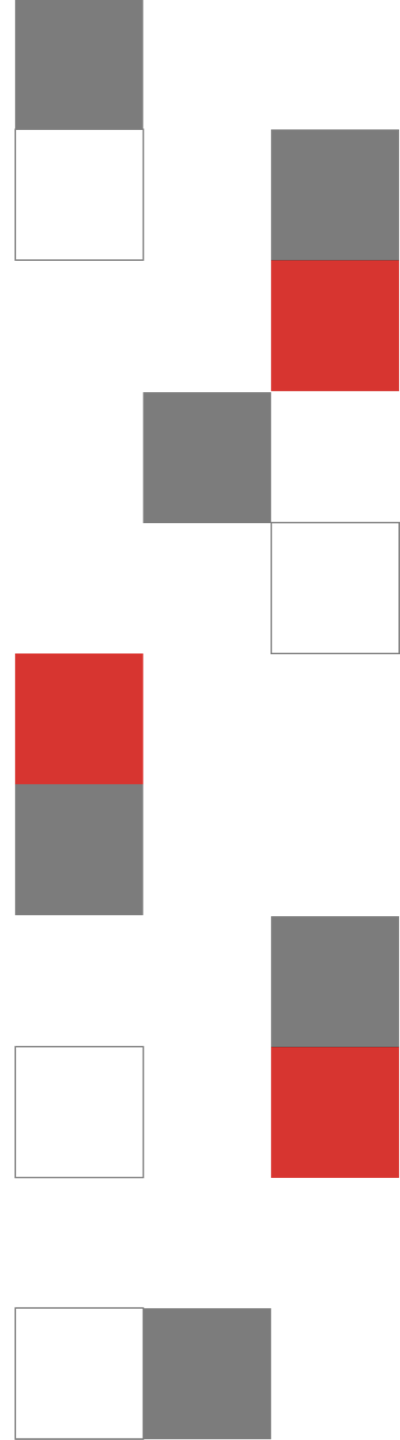




Greater Bay Area



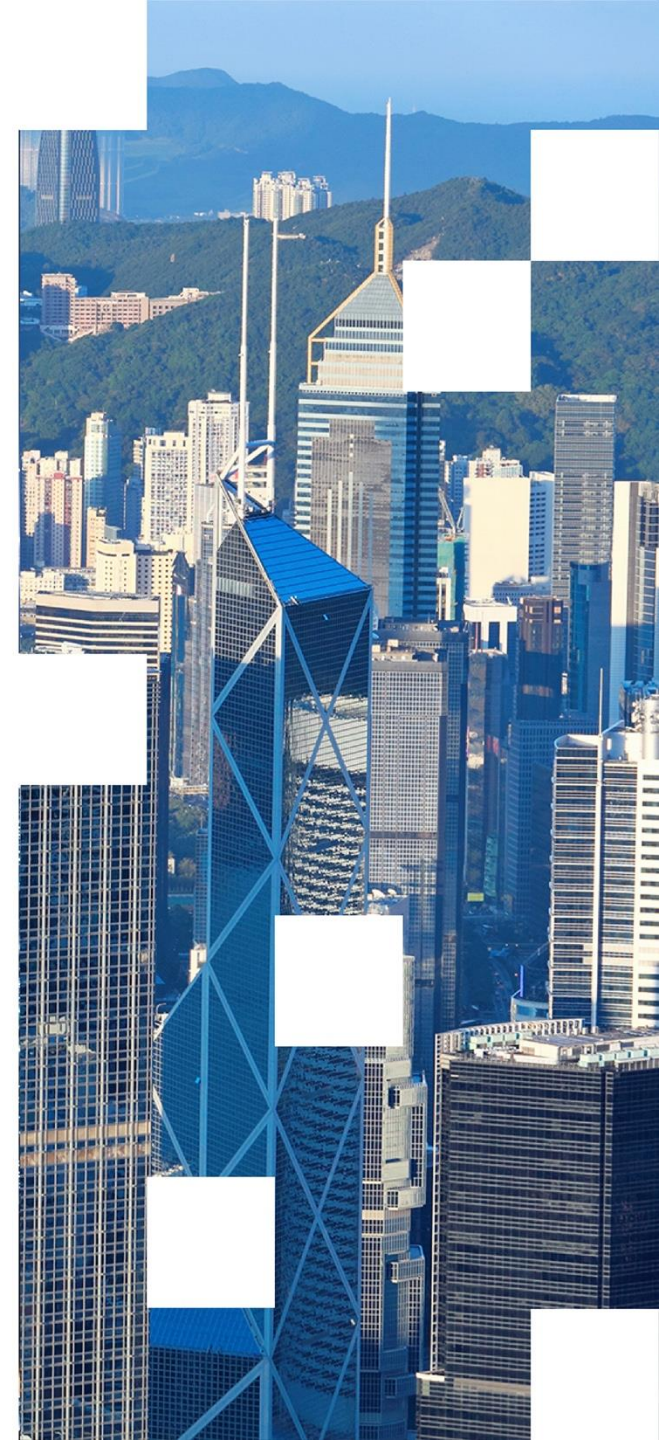
One Country, Two Systems



Our Solid Foundations and Robust Inherent Strength

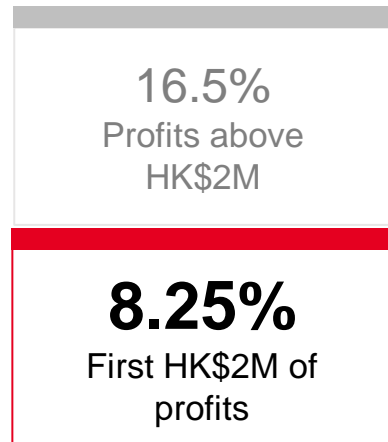
- Rule of law and judicial independence
- Free flows of goods, capital, talent and information
- Low and simple tax regime
- Robust financial system
- Sound regulatory frameworks
- World-class infrastructure and digital facilities
- Free port
- Wealth of talent
- Asia's international and cosmopolitan city
- Safe and quality environment

And much, much more.....

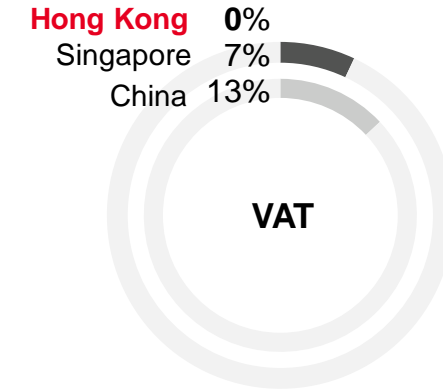
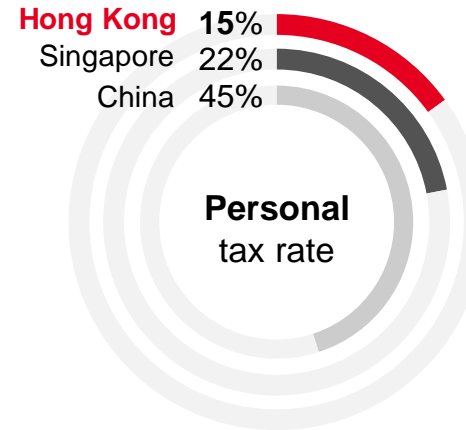
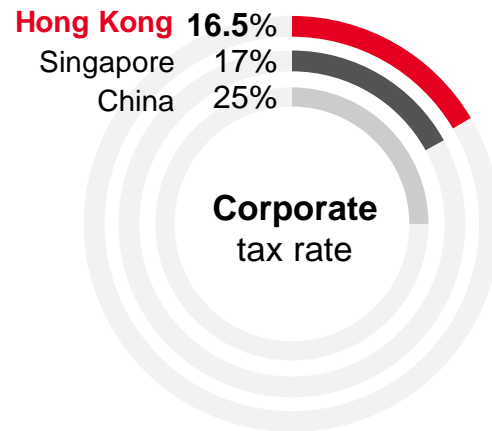


Competitive & Simple Tax System

Reducing tax burden on enterprises and fostering a favourable business environment with **two-tiered tax system**



- NO**
- VAT/GST/Sales tax
 - Capital Gains tax
 - Withholding tax on investments
 - Estate duty
 - Global taxation
 - Wine duty



Hong Kong has signed Comprehensive Double Taxation Agreements (CDTAs) with **46** jurisdictions

Negotiations with 13 jurisdictions are in progress

(as at November 2022)

Leading International Business Hub

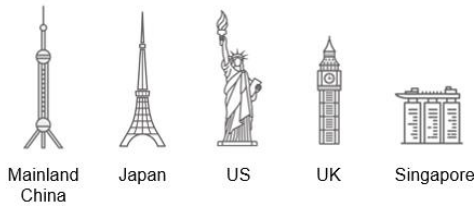
Companies with parent companies outside Hong Kong

8,978

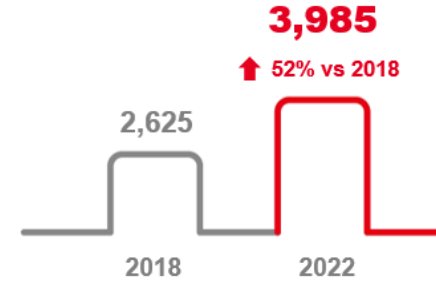
Regional headquarters in Hong Kong

1,411

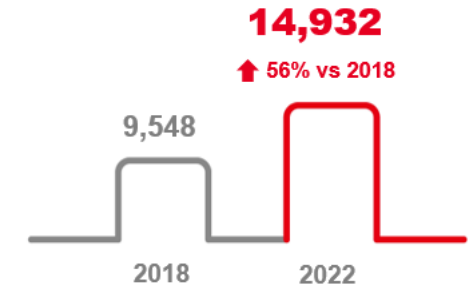
Major sources of the parent companies



Number of startups



Number of staff employed



Major lines of business



Import/export trade, wholesale and retail



Financing and banking

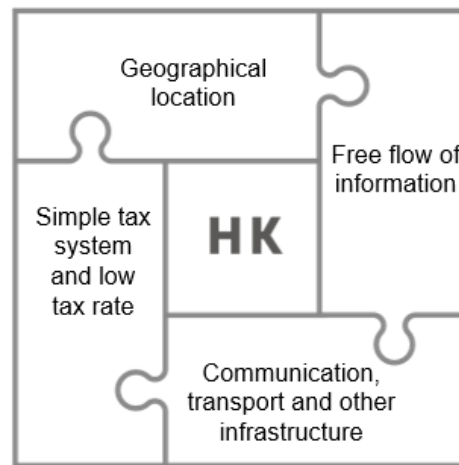


Professional, business and education services

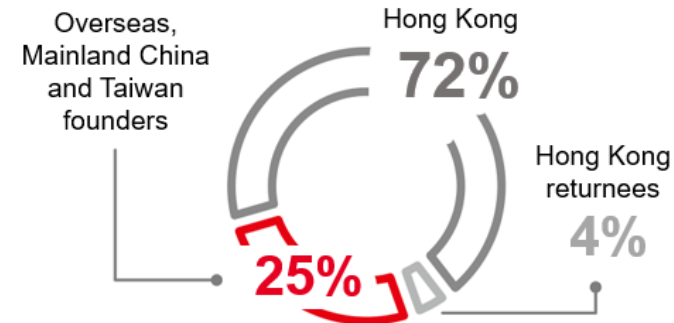


Transportation, storage and courier services

Favourable factors



Origin of founders



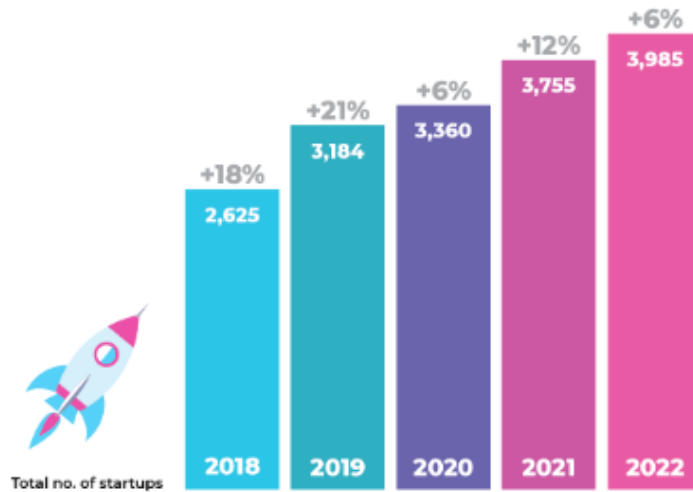
Top business sectors

- FinTech
- eCommerce
- Information, computer and technology
- Education and learning
- Professional / consultancy services

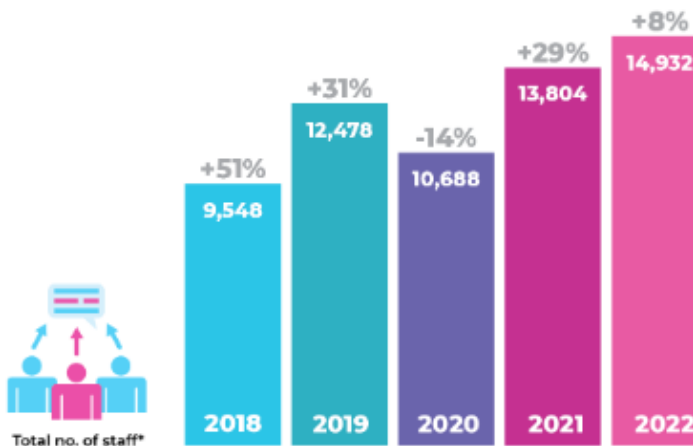
HONG KONG AS A STARTUP DESTINATION

DIVERSE AND VIBRANT ECOSYSTEM

3,985 startups, +52% vs 2018



14,932 employees, +56% vs 2018

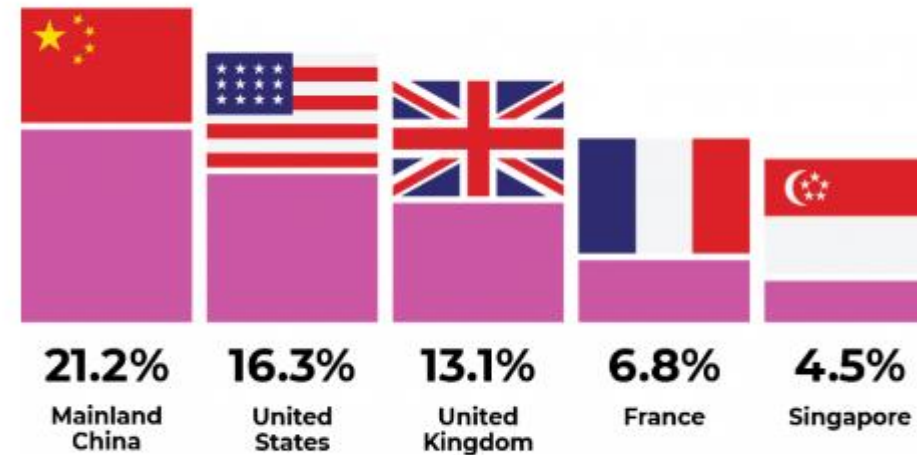


*Employed by startups, including founders

A diverse group of founders:

- 72% from HK, 4% HK returnees, 25% from overseas/Mainland China
- Overseas group - top countries of origins of founders:

Major origin countries/ territories of non-local founders

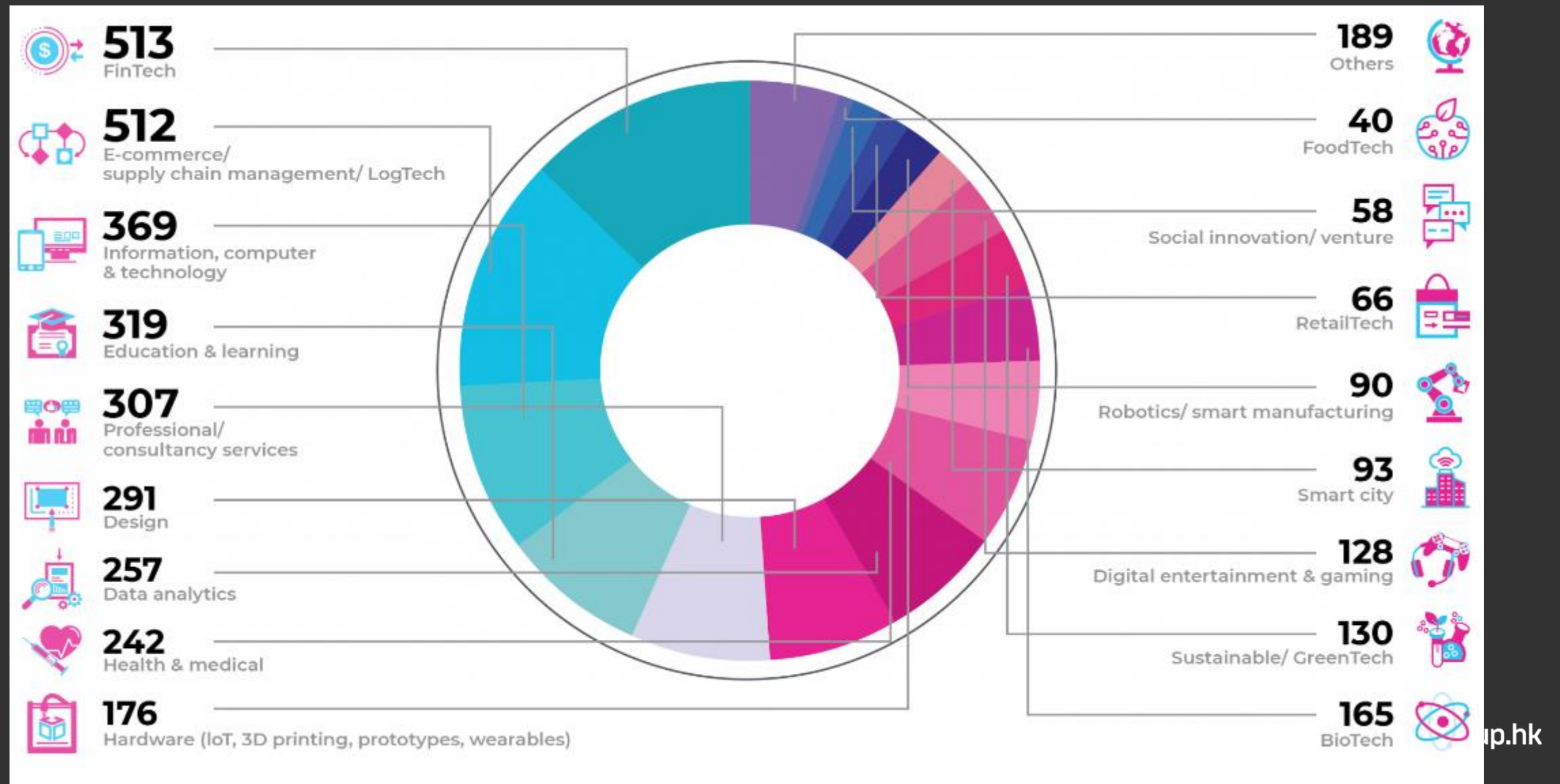


Percentage based on total number of non-local founders with origins provided

Data from InvestHK's Startup Survey 2022

HONG KONG AS A STARTUP DESTINATION

ACROSS VARIOUS INDUSTRIES



Success stories by Greek companies

Recent success story: EMISIA SA Engineering company

- EMISIA (established in 2008) is a spin off company of Aristotle University of Thessaloniki. They design models to measure transport emission.
- EMISIA has carried out several projects for the Environmental Protection Department (EPD) of Hong Kong
- Current project in HK: Vehicle Emission Factor Analysis (Uncertainty Analysis). The objective of this project is to provide an emission analysis on EMFAC-HK and to build an automated system to carry out future analysis with respect to the Hong Kong Vehicle Emission. Time period: 10/2022 – 10/2023
- **Why set up in Hong Kong? Be close to key HK client, and try to further grow the business in Asia**



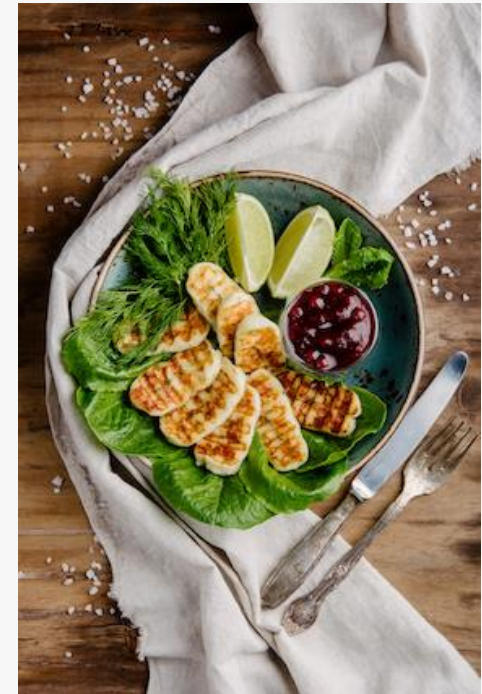
Environmental Protection Department
The Government of the Hong Kong Special Administrative Region

Success stories by Greek companies

Recent success story: Levant Foods

F&B Trading: Greek and Cypriot food

- Levant Foods was set up in 2017 in HK, and is dedicated to trading of food from the Levant area (Greece, Cyprus, Jordan, Turkey, Syria, Israel, Lebanon, Palestine) - Mediterranean food.
- IHK assisted and offered promotional, networking support, in 2019 and 2020
- Company profile in InvestHK Newsletter, invitations to InvestHK networking events, etc.



Continuing success story: **Spirit World Group**

Shipping & Forwarding



- Spirit World Group is active in Shipping & Forwarding, Supplying and Trading, worldwide.
- Spirit World Group has been in HK since 2006, currently 16 staff (local and Greek)
- **Why HK? One of the key ports in Asia and important logistical hub**
- Hong Kong is regional hub:
 - Spirit World also active in Shenzhen, Ningbo, Xiamen, Xingang, etc.
 - Liner & Ship Agency, Chartering and S&P, International Freight Forwarding and Logistics, etc.

Get in Touch

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