

**Online conference**  
**“Tradition and Innovation in a Digital World”**  
**January 26, 2022**

**Agenda**

**13:00-13:05 | Opening**

Nicky Theodorou, Events Manager, Alba Graduate Business School, The American College of Greece, Curator of the SEV Center of Excellence in Creative Leadership

**13:05-13:20 | Welcome Remarks**

Alexandros Chatzopoulos, Director General, SEV - Hellenic Federation of Enterprises

Stelios Argyros, Chairman of the Board, Alba

David G. Horner, President, The American College of Greece

**13:20-13:45 | Present of the findings of the Center’s 2020-2021 applied research on “Creative Tradition as a Source of Competitiveness and Innovation”**

Dr. Charalampos Mainemelis, Professor of Organizational Behavior at Alba Graduate Business School, The American College of Greece, and former Director of the SEV Center of Excellence in Creative Leadership between 2018-2021

**13:45-14:00 | Break**

**14: 00-14:30 | Panel discussion and QnA session**

Dr. Kostas Axaroglou, Dean & Professor of International Business and Strategy, Alba Graduate Business School, The American College of Greece

Alexandros Chatzopoulos, Director General, SEV - Hellenic Federation of Enterprises

Dr. Charalampos Mainemelis, Professor of Organizational Behavior at Alba Graduate Business School, The American College of Greece, and former Director of the SEV Center of Excellence in Creative Leadership between 2018-2021

**14:30-14:45 | Break**

**14:45 – 15: 00| "A first look at 2022 | Creativity, Agility & Digital Innovation "**

Dr. Kostas Axaroglou, Dean & Professor of International Business and Strategy, Alba Graduate Business School, The American College of Greece

Dr. Nikos Mylonopoulos, Associate Professor of Digital Business at Alba Graduate Business School, The American College of Greece & newly appointed Director of the SEV Center of Excellence in Creative Leadership.

**15:00-15:55 | Panel Discussion "Tradition, transformation and digital technologies" followed by QnA session**

Dr. Nikos Mylonopoulos, Associate Professor of Digital Business at Alba Graduate Business School, The American College of Greece & Director of the SEV Center of Excellence in Creative Leadership.

Janis Delis, COO Merchant Services, Euronet Worldwide

Yannis Papidis, Chief Technology and Business Change Officer, Dixons South-East Europe

Yiannis Paraschos, TITAN Group IT Director

Vasilis Trapezanoglou, Chairman of BoD Viva Bank - Founder and CEO DISC SA

**15:55-16:00 | Closing**

Nicky Theodorou, Events Manager, Alba Graduate Business School, The American College of Greece, Curator of the SEV Center of Excellence in Creative Leadership