

استثمر في السعودية

INVEST
SAUDI



SAUDI ARABIA

IS WELCOMING INVESTMENTS





SAUDI ARABIA IS MODERNIZING ITS ECONOMY





Launched in 2016, Vision 2030 is Saudi Arabia's blueprint for the future – the very heart of Saudi Arabia's ambitious social, cultural, and economic transformation.

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

AMBITIOUS 2030 TARGETS BASED ON 3 PILLARS

A VIBRANT SOCIETY

65%

private sector contribution to GDP up from 40%

35%

SME contribution to GDP up from 20%

7%

unemployment target by 2030

A THRIVING ECONOMY

5.7%

FDI contribution to GDP up from 3.8%

15TH

largest world economy from the current 19th position

75%

localization rate of oil and gas sectors up from 40%

AN AMBITIOUS NATION

\$267BN

non-oil government revenue up from \$43bn

\$2TRN

Public Investment Fund's assets under management up from \$160bn

10TH

Global Competitiveness Index ranking from 25th



WHY BUSINESSES ARE CHOOSING SAUDI ARABIA



7 KEY REASONS TO INVEST IN SAUDI ARABIA



AMBITIOUS REFORM JOURNEY

through Vision 2030 with proven, early successes



YOUNG AND SKILLED WORKFORCE

with ~30% of working age population under 29 years and high government spending on education



ATTRACTIVE PROPERTY SOLUTIONS

with 40+ industrial and economic cities and competitive land prices



GAME-CHANGING OPPORTUNITIES

with improving business environment



EXPANDING QUALITY OF LIFE

backed by tax free salaries, advanced healthcare, and a more modern lifestyle



LEADING FINANCIAL SECTOR

backed up by a resilient banking system and a large asset base



STRATEGIC GLOBAL LOCATION

and excellent internal and international connectivity

A STRONG AND RESILIENT G20 ECONOMY

1ST

population growth rate over
the next 5 years among G20

7TH

largest foreign assets
reserves globally

5TH

largest GDP per capita
(PPP) among the G20

2ND

lowest debt/GDP ratio among
G20 countries

2.4%

expected GDP growth in 2021

4.8%

expected GDP growth in 2022

35%

FDI stock as percentage of
GDP



STRATEGIC LOCATION



4 HOURS

MORE THAN 50 FAST GROWING MARKETS ARE WITHIN 4 HOURS

6 HOURS

OVER 40% OF THE WORLD'S GDP IS WITHIN 6 HOURS

7 HOURS

OVER 80% OF THE WORLD'S POPULATION IS WITHIN 7 HOURS

EASY ACCESS TO **3** CONTINENTS WITHIN A FEW HOURS

14 INTERNATIONAL AIRPORTS ACROSS THE COUNTRY

13% OF GLOBAL TRADE COMES THROUGH THE RED SEA

WORLD-CLASS INVESTMENT PROJECTS

Saudi Arabia's mega and giga projects represent some of the most ambitious developments under construction around the world today.



MEGA PROJECT

A large-scale, complex venture that typically costs around \$1bn or more

GIGA PROJECT

The most extreme, challenging work constructions that cost \$10bn or more





BUSINESS ENVIRONMENT

517

PRO-BUSINESS
REFORMS IDENTIFIED

77%

IMPLEMENTED

AMONG WORLD BANK'S TOP
BUSINESS CLIMATE REFORMER
AND IMPROVERS GLOBALLY



WHAT MISA CAN DO FOR YOU

Whether you're starting or expanding a business in Saudi Arabia, our dedicated team is here to support you on all stages of your journey.

OUR SERVICES INCLUDE:

BEFORE SET-UP

- Tailored market and economic intelligence
- Matchmaking and linkage
- Organizing site visits
- Assisting in location searches
- Supporting business case development and feasibility studies
- Providing tailored incentives

DURING SET-UP

- Obtaining licenses or permits
- Introductions to financing institutions
- Organizing publicity and launch events
- Connecting with recruiting agencies

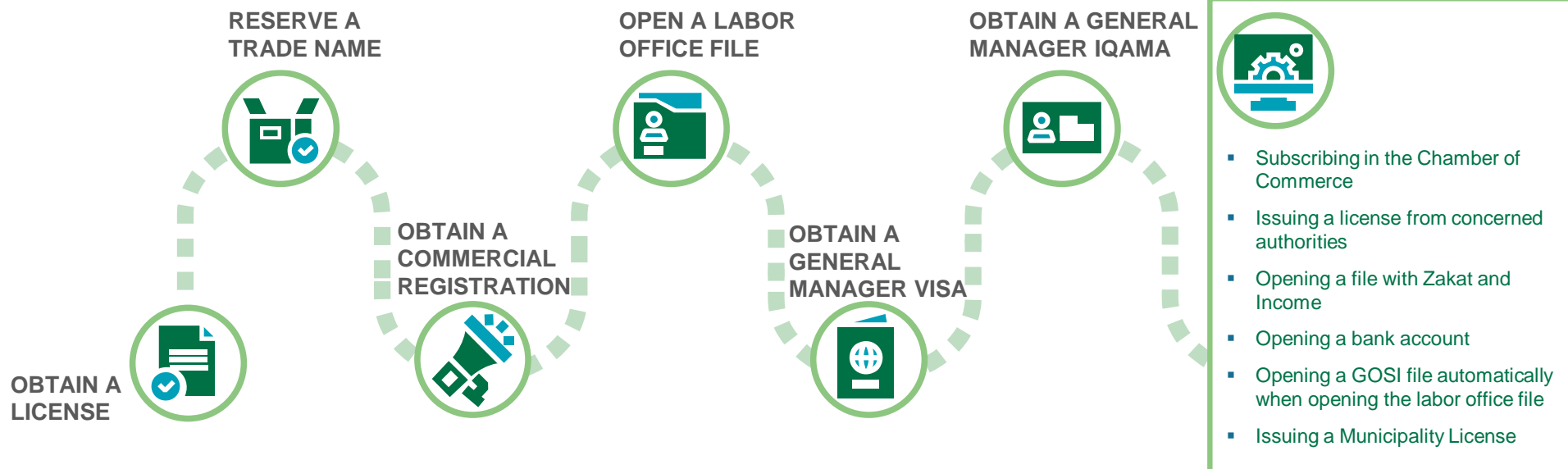
AFTER SET-UP

- Helping you overcome obstacles
- Account management
- Business center (physical location) as a one stop shop
- Support in problem solving through frequent focused workshop

WORLD-CLASS INVESTOR JOURNEY

Due to a raft of economic reforms designed with foreign investors in mind, setting up a company in Saudi Arabia today is both simple and inexpensive.

MISA will support you in every step of the way, ensuring your business gets off with the best possible start.



THE TIME IS NOW

Saudi Arabia is
welcoming foreign
investments
across many
untapped sectors!



Chemicals



Tourism



Mining & Metals



Culture



Education



Entertainment



Real Estate



Industrial & Manufacturing



Healthcare and Life Sciences



Transport &
Logistics



Energy & Water



Information & Communications
Technology



Innovation and Entrepreneurship



Sports



MISA'S OVERSEAS PRESENCE

We live in a digital world, but at MISA, we still believe in the value of face-to-face interactions. That's why we have established a presence around the world.



UNITED STATES



FRANCE



UNITED KINGDOM



GERMANY



RUSSIA



CHINA



SOUTH KOREA



JAPAN



SINGAPORE

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THANK YOU

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