



## Digital Workshop Digital Supply Chains

Thursday, 25.2.2021 | 16:30

**16:30 – 16:35 Introduction**

### Section A: Looking into the future

**16:35 – 16:55 Andy Hancock, Global VP, Center of Excellence, SAP Digital Supply Chain**  
Logistics 4.0 – The Opportunity is Now

**16:55 – 17:10 Richard Bradley, Director in Consulting, Enterprise Technology and Performance, Deloitte Switzerland**  
Digital Supply Networks

### Intervention: The state of play in Greece

**17:10 – 17:20 Dr. Vasilis Zeimpekis, Chairman, Greek Logistics Association**

The role of COVID-19 pandemic as an accelerator of the digital transformation of supply chain sector

### Section C: Best practices of “smart” supply chain networks

**17:20 – 18:10 Juliette van Neerijen, Coordinator Digital Innovation, TLN**

Supply chain digitization: How small steps can result to big benefits

**Pasi Kurkinen, Sales Director, International Sales, Bluugo**

A digital service for tracking the material flow.

**Giorgos Michalos, Business Advisor, Digital Supply Chain, Manufacturing, SAP Hellas, Cyprus, Malta**

Resilient and sustainable logistics

**Dr. Tasos Vasilopoulos, Director Information Technology, e-Commerce, Quality & Environmental Protection Greece, Cyprus and Malta, DHL**

Digital transformation of transportation networks

**Suzana Rari, Director Supply Chain Greece & Cyprus, & Anthi Tsirogianni, Director Business Solutions & Systems Greece & Cyprus, Coca Cola Hellenic**

Digital transformation of logistics for improved services and increased productivity

**18:10 – 18:15 Conclusion**