

## Webinar on “Export Opportunities and Challenges in the Covid-19 era”

Wednesday, 30 September 2020 | 16:00

### Draft Agenda

- 16:00-16:05 **Welcome Remarks**  
Dr. George Xirogiannis, Deputy General Director, SEV
- 1<sup>st</sup> part: Trends and prospects on international trade**
- 16:05-16:55 **Post – Covid-19 impact on global trade and supply chain** (in English)  
Julie Beckenstein, Deputy Head of Global Country Risk Research & Sovereigns, Fitch Group
- Post Covid-19 opportunities in Europe and Sub-Saharan Africa** (in English)  
Mike Krüninger, Senior Consumer & Retail Analyst, Fitch Group
- Greek exports during the Covid-19 pandemic** (in English)  
Michalis Tzaropoulos, Group Chief Digital Officer, Eurobank
- Questions and discussion**  
Moderator: Vicky Makrigianni, Senior Advisor – ExportReady
- 2<sup>nd</sup> part: Greek government initiatives to boost exports during Covid-19:**
- 16:55-17:10 Discussion with Kostas Fragogiannis, Deputy Minister for Economic Diplomacy and Openness, Ministry of Foreign Affairs (in Greek)  
Moderator: George Xirogiannis, Deputy General Director, SEV
- 3<sup>d</sup> part: How Greek companies adapted to the new trade flows**
- 17:10-17:40 **The case of Greek food industry** (in Greek)  
Stefanos Latinos, International Markets & ITR Director, E.J. Papadopoulos S.A.
- The case of Greek building materials industry** (in Greek)  
Dimitri Dontas, Regional Manager Greece, Cyprus, Algeria, Tunisia & Libya, Knauf S.A.
- Questions and discussion**  
Moderator: Amalia Gounela, Senior Advisor - ExportReady
- 17:40 **Conclusion**

ExportReady Sponsor

