



Hellenic Federation of Enterprises

PROGRAM

INDUSTRIAL
CONFERENCE

19 December 2019
Hilton, Athens

Industry 4.0

A growth opportunity
Greece should not miss

#ElladaAllios #SEV4growth



PROGRAM

Thursday, 19th December 2019

09:00 – 09:45 **Registration**

09:45 – 10:00 **Session A: Opening statement**

The Industry of tomorrow, today

Konstantinos Bitsios, Vice-Chairman SEV

10:00 – 11:45 **Session B: The digital transformation journey**

Producing value in the digital era requires modern technologies, new digital solutions, organizational flexibility, skills, integrated systems and innovative business models. *What is the roadmap to digital transformation? How does a company choose the most fitting technologies? How can a company create products which provide value to customers? Which new revenue streams can be pursued? What are the necessary skills to capitalize on the new technologies? How can innovation be promoted? How do employees adjust to change and how can confidence in digital transformation be consolidated?*

Keynote remarks

- **For a sustainable future – Digital Enterprise**
Kai Schneiderwind, Senior Director Food & Beverage, Digital Industries, Siemens AG
- **Transformation now: A roadmap for business**
Nick Davis, Director, UK Digital Transformation Leader, Deloitte

Discussion

- **The impact of digital governance on the economy**
Kyriakos Pierrakakis, Minister of Digital Governance, Greece
- **Industrial policy's challenge**
Nikolaos Papathanasis, Deputy Minister of Development and Investments, Industry-Commerce, Greece
- **Knowledge and skills in the digital economy**
Katerina Vlachou, Managing Director Greece & Cyprus, Mondelēz International
- **From innovation to finished product**
Iakovos Kargarotos, Vice Chairman, PAPASTRATOS & PMI EU
- **Steps towards digital transformation**
Antonios Kyrkos, Deputy Group Strategic Planning Director, TITAN Group

MODERATOR: Nektaria Stamouli, Journalist, Politico, AMNA

11:45 – 12:15 **Coffee break**

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12:15 – 14:00 **Session C: A new era for Industry**

The Smart Factory transcends the boundaries of traditional industrial capacities. Smart technologies connect production lines, workers, customers and suppliers in real time. Digitization facilitates an interactive value chain, based on customized production, maximum quality and data analytics. *How do new technologies impact industrial competitiveness? How is Greece responding to the digital era, and how does it tackle its technological shortcomings? How can digital transformation improve its global standing? What challenges lie ahead for improving the competitiveness of Greek manufacturing?*

12:15 – 12:45 **Keynote remark: State of the Art**

- Tim Scanlon, Group Vice-President, Customer Experience & Innovation, ABB

Discussion 1: The industry of the future

- Jacky Chen, Managing Director South Balkans, Huawei
- Tim Scanlon, Group Vice President, Customer Experience & Innovation, ABB

12:45 – 14:00 **Discussion 2: The Greek industry in the digital era**

- **Public policies for the digital transformation of industry**
Spyridon-Adonis Georgiadis, Minister of Development and Investments, Greece
- **Challenges and prospects for Greece**
Anna Diamantopoulou, President, "DIKTIO - NETWORK for REFORM in Greece and Europe"
- **The opportunity for Greek Industry**
Evangelos Mytilineos, Chairman and CEO, MYTILINEOS, Vice-Chairman SEV
- **Growth challenges in the new digital era**
Michael Stassinopoulos, Board Member, VIOHALCO

MODERATOR: Nikos Chatzinikolaou, President A.D.N.P.A., Publisher Realnews

14:00 – 15:00 **Light lunch**

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15:00 – 16:50 **Session D: Time for partnerships and collaboration**

The Smart Factory is integrally connected with supply chain networks, research centers and broader innovation ecosystems. Synergies between the Public and Private sectors in policy design and implementation are sine qua non factors of a successful digital transformation. *How will global value chains, R&D networks, and innovation ecosystems be transformed by Industry 4.0? How does Europe encourage of innovation in goods, services and processes? What are the norms of public-private collaboration for innovation in digitally mature EU countries? How is regional industry challenged? What are some European best practices?*

Keynote remarks

- **Regional Industrial Networks in Greece**
Nikos Vettas, General Director, Foundation for Economic and Industrial Research IOBE & Professor of Economics, Athens University of Economics & Business

Discussion

- **Public policies for knowledge and skills in the digital era**
Niki Kerameus, Minister of Education and Religious Affairs, Greece
- **Public policies for bridging innovation and Industry**
Christos Dimas, Deputy Minister for Research and Technology, Greece
- **Innovation as a competitive advantage**
Ioannis Ath. Yiotis, President and Managing Director, YIOTIS S.A., Vice-Chairman SEV
- **Interconnecting manufacturing and research**
Dr. Alexios Birbas, Professor, Department of Electrical and Computer Engineering, University of Patras
- **The role of innovation ecosystems**
Simon Schaefer, CEO, StartUP Portugal

How is Europe seizing the opportunities of Industry 4.0?

Keynote remarks

- **The need for synergies between industry and government**
Henrik Von Scheel, Originator of the Industry 4.0

MODERATOR: Konstantinos Kokkalis, Vice President, INTRACOM Holdings, Board Member SEV

16:50 – 17:15 **Coffee break**

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17:15 – 18:15 **Session E: Together for a National Strategy**

Catching up on Industry 4.0 is an indisputable national priority that calls for a national strategy, to be jointly implemented by the public and private sector. *What is the role of Industry 4.0 in reversing deindustrialization and promoting the international competitiveness of manufacturing? Which public-private partnerships are suitable for growth? Which EU partnerships can serve as examples? Which is a comprehensive set of investment incentives, regulatory simplification initiatives, financing tools, skills and research accelerators to expedite Industry 4.0?*

Key takeaways and challenges for Industry 4.0

Alexandros Chatzopoulos, Director General SEV

SEV's proposal for Industry 4.0

Dr. George Xirogiannis, Deputy Director General SEV

Discussion: The need for collaboration

- Kyriakos Mitsotakis, Prime Minister of Greece
- Theodore Fessas, Chairman SEV

18:15 – 18:45 **Awards Ceremony: INDUSTRY 4.0 NOW CROWDHACKATHON**

The 1st Innovation Marathon for the digital transformation of industry

18:45 **Cocktail**

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