



ENTERPRISE & DIGITAL ECONOMY

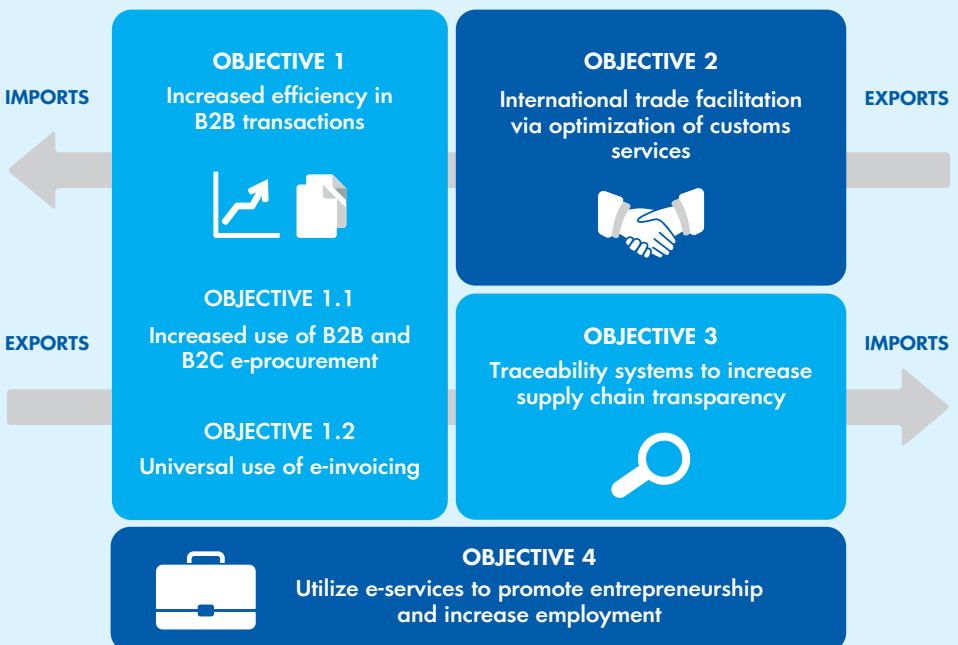
Supply Chain:
New Jobs
Value Added Services

// Digital Economy

The introduction of digital solutions to the Greek supply chain is a key objective both at the National Logistics Strategy and at the National Trade Facilitation Strategy and Roadmap.

Information and Communication Technologies act as key enablers and accelerators for economic growth and new jobs.

// Four Key Objectives



// Benefits: Fast, Low-cost, Simplified Processes

1. Private Sector e-procurement: Increased Efficiency, Reduced Transaction Costs



Up to 38% productivity
increase per order



Up to €4b annually
in key sectors of the economy
resulting from universal use
of e-auctions



Up to €1.4b annually
assuming that Greece meets the
average EU use of e-procurement



Up to 15% operating
cost reduction in managing
orders



Up to 18%
average savings
per high value order
by using e-auctions

2. Public Sector e-procurement: Major Financial Benefits & Cost Reduction

Up to €70m

savings in public sector
procurement depending
on the use of e-auctions

Up to €400m

reduction in administrative
costs in public sector
procurement



Up to €135m

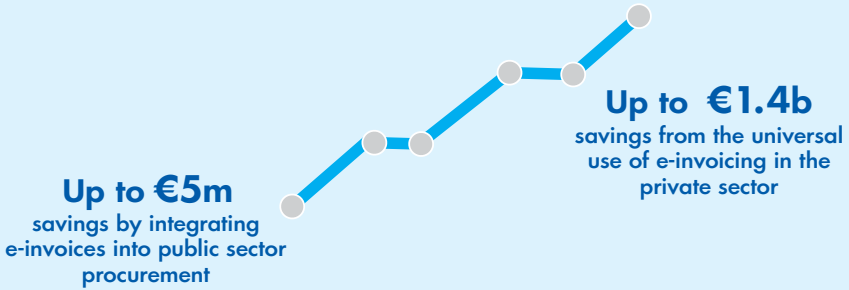
savings in regional government
procurement depending on
the use of e-auctions

Up to €200m

savings in health procurement
depending on the use of e-auctions

// Benefits

3. Electronic Invoicing: Major Financial Benefits and Reduction of Tax Evasion

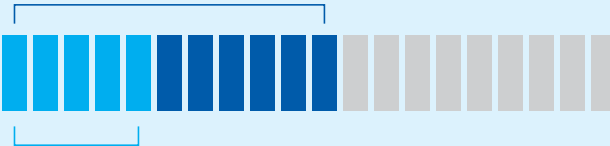


Reduction of fake and/or bogus invoices and elimination of fake and/or bogus tax documents



4. Digital Traceability: Increased Tax Revenue and Transparency - Improved Inventory Management for the Enterprises

Up to 56% time reduction in warehouse management



Up to 25% increased labor efficiency at the private sector

Up to €200m increase in tax revenue by reducing smuggling

// Benefits

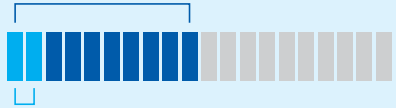
5. Electronic Clearance: Fast and Effective Customs Processes



Up to 20%
time reduction during
import-export of containers

Up to 50%
time reduction during export
documents clearance

Up to 50%
time reduction during
documentation clearance



Up to 10%
increase of international
trade



\$38
cost reduction per
exported container

\$130
cost reduction per
imported container

Up to 20%-50%



cost reduction due to improved controls
on containers and documents

6. Boosting Employment: New Jobs in Greece - Minimizing "Brain-Drain"

Up to 3,750
high-skilled executives
in innovative e-services



Up to 1,500
new high-skilled jobs
in e-service providers

Up to 2,800
new jobs as a result of reinvesting
savings from e-procurement
and e-invoicing

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The impact of the digital economy to the Greek supply chain has been documented for SEV by the e-Business Research Center of the Athens University of Economics & Business, with the support of Google.