

Business Environment Observatory



April 2014

Past Initiatives of SEV

1. 30 Action Areas for the Creation of a Business-friendly Environment (2010)

- Charted **231 obstacles to entrepreneurship**, classified into **30 action areas** relevant to business practice
- Served as a **de facto standard** in the public dialogue for the lifting of barriers
- Demonstrated the need for a **systematic and continuous approach**

2. Assessment of 6 Selected Areas of Entrepreneurship (2011)

- Developed a **tool for targeted interventions** by SEV for the reduction of burdens that enterprises face
- Developed a customized **approach and methodology** to overcome burdens to entrepreneurship
- Acted as a **Pilot Program** for the Observatory

The Business Environment Observatory is the institutional continuation of the past initiatives of SEV

A. The Approach



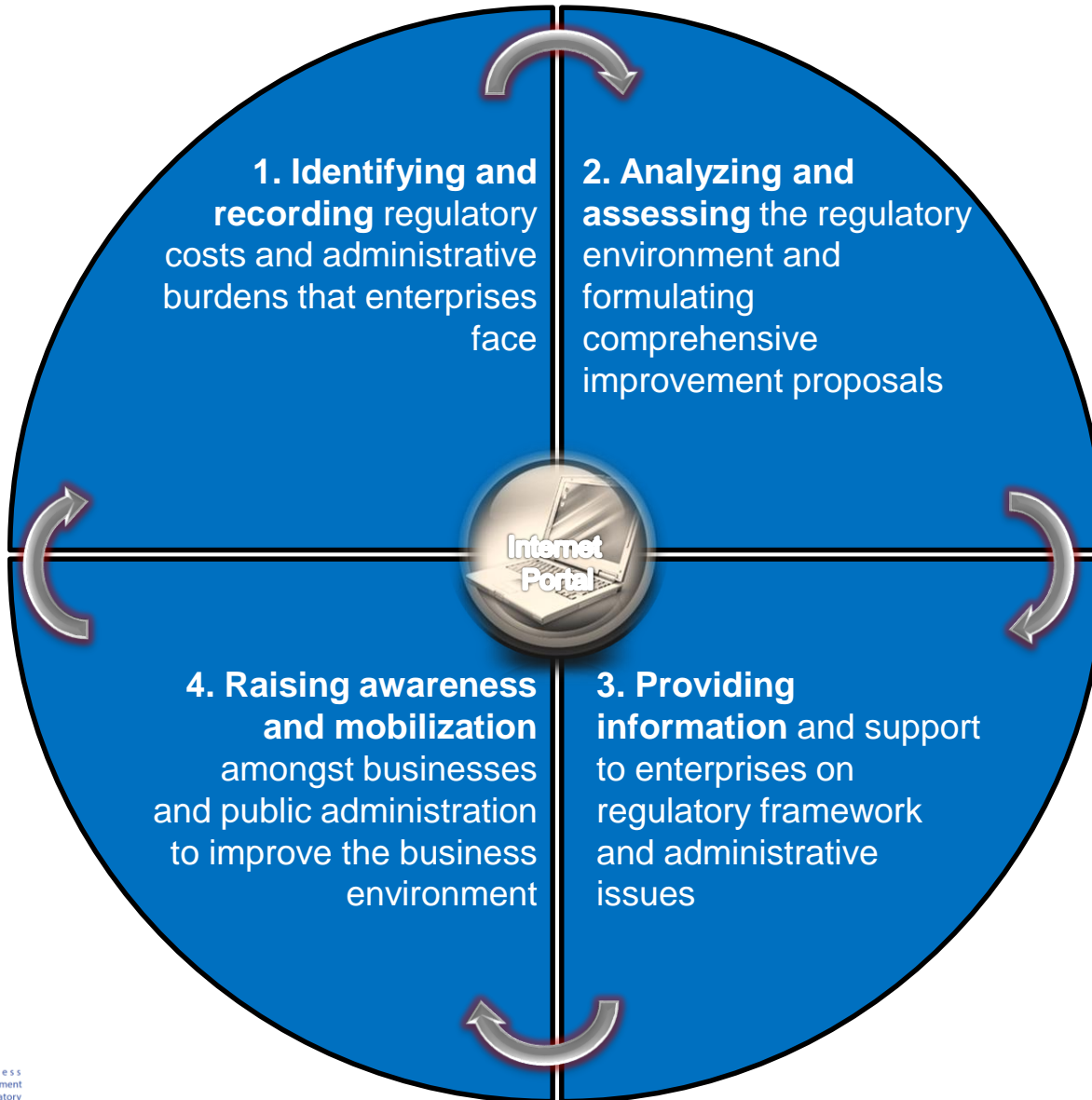


Our Vision

The establishment of institutions and principles that support the competitiveness of enterprises and promote the development of Greece

Our Mission

The Mission of the Observatory is to promote radical policies and reforms of the business environment, through the collaboration of the constructive forces of enterprises and of the public administration



Salient Characteristics



- Objectivity** → Documented and objective approach, whilst promoting responsible entrepreneurship
- Authority** → Use of internationally recognized methodologies, technocratic approach
- Active Interventionism** → Active presence in the public dialogue: identifying and highlighting the problems in the market, contributing to the shaping of the reform agenda
- Leveraging Market Knowledge** → Mobilizing business executives, sectoral and regional associations, technocrats and experts, via test groups, focus groups, contribution thorough the Internet Portal, etc.
- Comprehensive Intervention** → Formulating comprehensive policy recommendations and action plans to uphold the necessary changes
- Collaboration** → New approach to public-private cooperation, mobilization of both parties for the achievement of common targets and the diffusion of benefits

Interacting with the Key Players



Business Community

- Creates a strong network with businesses and bodies that represent them to identify barriers and design improvement policies
- Aims to express the views of the entire business community

Business Environment Observatory

Operates under the auspices of SEV

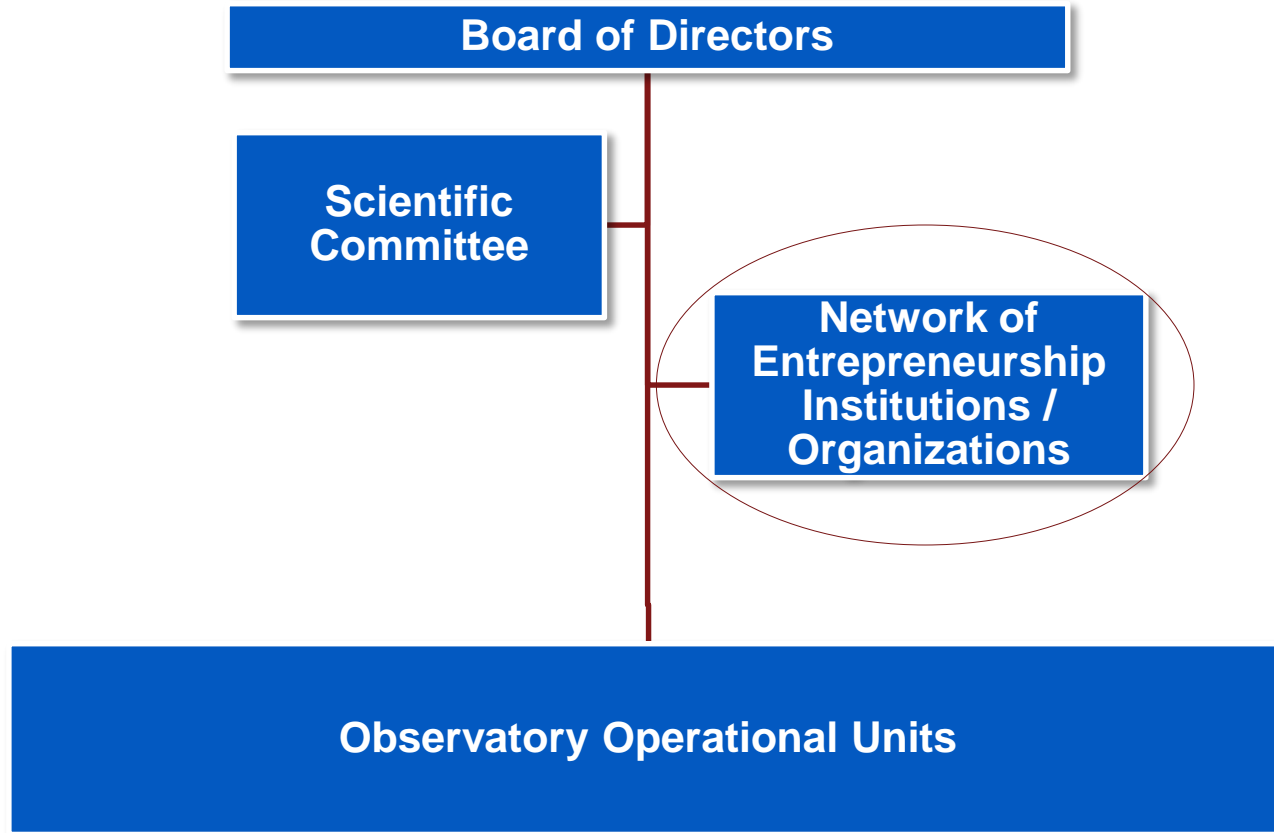
- Operates under the supervision of a Scientific Committee
- Cooperates closely with academics, experts and technocrats

**State
Public
Administration**

- Contributes to the Public Dialogue with policy suggestions
- Consults with officials from the Public Administration for the identification and removal of barriers

Scientific Community

Structure of the Observatory



B. The Action Plan





Classification into Thematic Areas

- 1. Developmental Incentives**
- 2. Establishment – Licensing of Businesses / Activities**
- 3. Research and Innovation**
- 4. Financial Services / Access to Finance**

- 5. Standards and Certifications**
- 6. Public Sector Contracts**
- 7. Audits and Supervision**
- 8. Customs Procedures / Imports - Exports**
- 9. Information Obligations**
- 10. Taxation, Levies & Fees**
- 11. Working Environment / Employment Relations, Social Security Contributions**

- 12. Corporate Law**
- 13. Speed of Serving Justice (procedures, not quality!)**



Annual Report for the State of the Business Environment

- ✓ Collects the **regulatory and administrative burdens** and **assesses the current state of the business environment**
- ✓ Formulates guidelines about the essential reforms for the **improvement of the business environment**
- ✓ Determines the **progress of reform activities** to overcome burdens / barriers

Qualitative and Quantitative Surveys for burdens

- ✓ Register and document the regulatory and administrative burdens– **through questionnaires completed by the enterprises**
- ✓ Assess the progress of **adoption of policy suggestions** by the public administration
- ✓ Assess the **public policies** for the reduction of administrative burdens



Thematic Studies on Overcoming Burdens

- ✓ Study critical paths / processes of high regulatory cost and significant impact on the business environment – **with active participation of the businesses and in cooperation with the public administration (Focus groups / Interviews)**
- ✓ Study and estimate the **regulatory cost of burdens**
- ✓ Present recommendations to **overcome burdens**

Opinion / Barometer Surveys

- ✓ Monitor the satisfaction and trust of businesses regarding the quality of the public services, **via the expression of opinion by the business community**
- ✓ Publish **Satisfaction and Trust Indices** for the institutions of the Public Administration



Basic Projects of the Observatory (3/3)

Registry of Paths / Processes involving Businesses / Public Administration

- ✓ Record the paths / processes between businesses and the public administration in detail and **register burdens -- with active participation of the businesses and interactive recording of barriers on a sector or process level**
- ✓ Perform continuous **development, extension and update** of registry processes

Workshops for Enterprises and Public Administration

- ✓ Mechanism for the collaboration of the national constructive forces: **Business executives, public administration, academics and subject matter experts**
- ✓ Analysis of surveys and studies' results, trends, changes and developments, as well as cooperation for the design and evaluation of improvement proposals

Main Outcomes



- 1. Thematic Study & Public Consultation on the Reform of Licensing Procedures**
- 2. 1st Barometer on the Quality of Public Services to Enterprises**
- 3. 1st Country- Wide Survey on Administrative Burdens**
- 4. Annual Report 2014 on the State of the Business Environment**
- 5. Model Impact Assessment & Consultation Methodologies**
- 6. Impact Assessment & Consultation on the new Environmental Law**
- 7. Impact Assessment & Consultation on the Road Freight Liberalization Law**
- 8. Charting of more than 240 administrative processes**





- 1. Thematic Study on the Speed of Serving Justice**
- 2. Thematic Study on Land Planning**
- 3. 2nd Country- Wide Survey on Administrative Burdens**
- 4. 2nd Barometer on the Quality of Public Services to Enterprises**



The Internet Portal as a hub of operation (1/2)

The Portal will be the main hub of operation and communication of the Observatory's functions, offering services in the following areas:

I PARTICIPATE

- *...by registering burdens in entrepreneurship*
- *...by participating in burden recording / Opinion surveys*
- *...by contributing to consultations & fora*

I AM GETTING INFORMED & UP TO DATE

- *...about the progress in burden reduction*
- *...about business / public administration processes*
- *...about changes in administrative procedures and the institutional framework*
- *... about the activities of the Observatory*

The Internet Portal as a hub of operation (2/2)



ΣΕΒ Παρατηρητήριο Επιχειρηματικού Περιβάλλοντος
Ανάπτυξη χωρίς εμπόδια

αναζήτηση... COMPANYS.A. Έξοδος

Το Παρατηρητήριο Έρευνες & Μελέτες Προτάσεις Πολιτικής Συμμετοχή Δημοσιότητα Βιβλιοθήκη Οδηγός Χρήσης

ΝΕΑ - ΕΠΙΚΑΙΡΟΤΗΤΑ
Ανακοίνωση
18/03/2014
Στη δημοσιότητα ο πίνακας αξιολόγησης της ΕΕ για την Ατανασή Δικαιοσύνης
European Commission
περισσότερα...
Αρχείο Ειδήσεων

ΕΡΕΥΝΕΣ FORUM
συμμετέχω
ΕΜΠΟΔΙΑ
ΠΟΛΙΤΙΚΗ ΔΙΑΔΙΚΑΣΙΕΣ
ΔΡΑΣΕΙΣ ενημερώνομαι

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ΕΓΓΡΑΦΗ ΣΤΟ NEWSLETTER

...ανάπτυξη χωρίς εμπόδια

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